

# Food Grade Packaging

There are many important considerations when sourcing packaging for food grade products



Food packaging plays an important role for edible products in consumer safety, product protection and brand promotion. It's important to have quality food grade packaging whether your food products are spending just a short time in the packaging prior to consumption or a longer time. The last thing you want is to put your customer or company at risk by using packaging that is not suited for food products.

Quality food grade packaging not only helps deliver quality products to your customers but protects your brand from regulatory compliance risks. Whether it is the U.S. Food and Drug Administration or Health Canada, it is essential that your food packaging meets their requirements to reduce your liability exposure. With [packaging costs on the rise](#), it's important to ask the right questions and work with suppliers that you trust.

Sourcing packaging that protects food products does not mean that you need to make sacrifices on designs that resonate with customers and promote your brand value. There are many creative ways to ensure your packaging meets food grade requirements and also meets your branding goals in order to exceed the expectations of your customers, ultimately building upon perceived value of your brand.

So, what are some important factors to consider when selecting food grade packaging for your organization's products? Will the packaging keep your products fresh and safe from damage? Does the packaging make it easy for you or the customer to transport the product? Does the packaging design portray the message you want to communicate and add value to your brand?

Quality food grade packaging is an essential way to protect the food products you sell and help your product stand out, adding additional value to your brand. Classic PKG Direct is happy to help with any of your packaging needs.



## Industry Spotlight: Donut Peddler

Donut Peddler, based in Chandler, Arizona, has been providing wholesale donuts and baked goods since 1992. Over the years, Donut Peddler has expanded to deliver over 60 million units every year to convenience stores and retailers across the United States. With that many donuts being consumed across the country, Donut Peddler must be doing a lot of things right, including their packaging. It is essential for Donut Peddler to deliver their products to storefronts like Circle K in food grade packaging to ensure the safety of the product and the consumer. Donut Peddler trusts Classic PKG Direct to supply food grade packaging that is safe, reliable and aligns with their branding needs. Be sure to try one of their donuts next time you see them.

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